

## FUNDRAISING A TO Z

The JustGiving fundraising A to Z is packed full of innovative, creative and unusual ideas to inspire you to try something different to raise money.

# A

### ANIMALS

Why should humans have all the fun? Whether it is dressing up as your favourite animal for the day, doing a 10k with your dog, or **dressing up your pet by trading requests for donations**, it's time to get our furry friends involved.

For example: [www.justgiving.com/valandkevin](http://www.justgiving.com/valandkevin)

# B

### BRAVE

Fight your fears! Whether it's doing a bungee jump or hanging out with spiders at your local zoo, overcome your phobia and ask for donations. Use the Dare to Donate app to get your friends to vote for the dare you should do in exchange for a donation.

Visit [www.daretodonate.co](http://www.daretodonate.co)

# C

### COUPLES

Just got engaged? Swap your Gift List for an online Fundraising Page and ask your guests to make a donation to a cause that means something to you and your partner. Planning your honeymoon? Whether it's trekking across the Sahara or climbing Mount Kilimanjaro, taking on a challenge for charity could make for a very special honeymoon.

# D



### DISTANCE WITH A DIFFERENCE

Running events are very popular, so how can you make yours stand out from the crowd? Make the run fun with a theme or costume and you'll get more donations for your original approach.

# E

### ECO CHALLENGE

Fundraise and save the environment at the same time. This could be litter picking at a local park, or taking part in some record-breaking tree planting. Either way, everyone wins!



# F

### FOOD CHALLENGE

If you're training for a long distance challenge, you can improve your fitness and fundraise at the same time by giving up your favourite treat in exchange for donations. Or would your donors be more inspired to give for the chance to see you eat your most hated food?



# G

### GAMING

Fundraising has taken the gaming world by storm, with lots of gamers now using their skills to complete **24-hour gameathons** for their chosen cause. Got online gaming buddies around the world? Turn this into a global event that brings you all together.



For example: [www.justgiving.com/gamers](http://www.justgiving.com/gamers)

# H

## HAIR

A fundraising trend that keeps on growing. Whether you shave it off, dye it a crazy colour or see how big your beard can get, changing your hair is a great way to raise money.



## INDOOR SPORT

If there's one thing you definitely can't rely on, it's the weather holding up for your big outdoor event. So why not move things indoors where there's one less thing to worry about? Indoor sports are a great way to guarantee everyone will have fun, without getting caught out in the rain.



# J

## JIGGLE

Get your body moving! If you're a fan of Zumba or dance, organise an event for your class and jiggle your way to fundraising success.

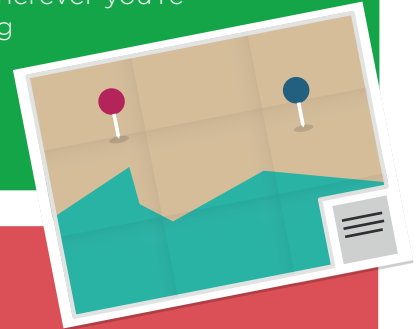
# K

## KIDS

Fundraising with children is tonnes of fun, and a great experience for them too. Think about pram walking events, a fun sports day, a 'dress your parent' day or even a baking competition. Let's get the next generation involved!

## LOCAL

What's special about where you live? Take a look at what makes your community different and build your fundraising around that. If you live in Wigan, how about a pie making contest with the entry fee going to charity? Or why not try a Lord of the Dance night in Dublin? Wherever you're from, do something unique to your community and watch those donations roll in...



# M

## MUSIC

Music is a wonderful way to bring people together. If you're in a band (or even if you're not!) you could record a charity single that can be exchanged for donations. If you're having a party, use **Guilty Pledgers** and ask your guests to donate to add their favourite song to the playlist.

Visit [www.guiltypledgers.com](http://www.guiltypledgers.com)

# N

## NOMINATE

With the huge success of No Make Up Selfie and the Ice Bucket Challenge in 2014, who knows what might kick off the next viral nomination challenge? Make the most of your social media networks and nominate your friends to do something different.



## OCCASIONS

Got a special day coming up? Whether it's a birthday or a milestone like graduation, share the love and ask your family and friends for donations rather than gifts.



# P

## POETRY

Here's an idea for schools, students and budding poets - think about what your charity means to you and put pen to paper. You could even arrange a poetry recital to celebrate your brilliant work with proceeds going to your cause.





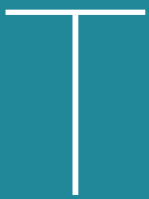
## QUIET

Calling all chatterboxes! Get sponsored to do a 24-hour silence where your friends, family and colleagues can donate to show their appreciation for a bit of peace and quiet...



## SWIMMING

Ever dreamed of swimming the English channel? But without going in to the cold sea? Set your target distance to reach in one week and swim every day at your local pool in return for donations.



## THEMED

Everyone loves a theme. Coming up to Halloween? Host a horror movie night and get people to make donations to vote for the films they want to watch on the night.



## VOLUNTEERING

Offer a helping hand and do jobs for people in return for online donations. Whether it's bag packing at your local supermarket or offering to clean a neighbour's car, those odd jobs could soon add up to a lot of money for your favourite cause.



## XMAS CRAFTS

It's never too early to start crafting for Christmas. Homemade crafts make wonderful presents and are a fun way for arty types to raise funds while learning new skills. You could sell your crafts on eBay with the proceeds going to your charity, or set up a stall at your work or school.



## YES DAY

This is particularly fun at work (especially if you can get your boss involved)! Take on a 'Yes day' challenge where fundraisers have to say 'yes' to everything in exchange for donations. Imagine the possibilities...



## RACE

Races aren't always for the runners you know. There are lots of ways to organise a race with a difference. Horse racing maybe? Or how about virtual car racing? Hobbies like knitting or cooking could also be turned into a contest, with supporters donating to take part.



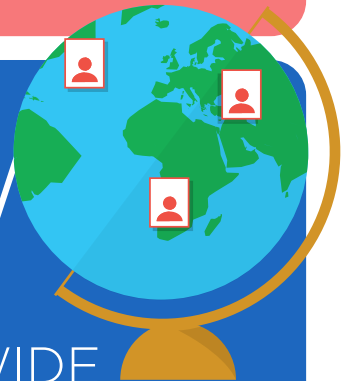
## UNFASHIONABLE

Call the style police! It's time to swallow your pride and be deeply unfashionable for a day. Think mis-matched outfits, clashing prints, terrible hats, sandals with socks... The worse you look, the more you'll raise.



## WORLDWIDE

Get inspired by culture, food and local traditions from around the world and host a themed night based on one of the countries where your charity works. Or get out there and see it for yourself with an overseas challenge. You'll have lifelong memories of the amazing work you did for your cause.



## ZzzZzz

Forgo a good night's sleep for your favourite cause by challenging yourself to do something for 24 hours straight. 24-hour Zumbathon anyone?

For example: [www.justgiving.com/STVAppealLorraineKelly](http://www.justgiving.com/STVAppealLorraineKelly)